## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application.

## **Listing of Claims:**

- 1-53. (canceled)
- 54. (currently amended) The method of claim 53 A method for producing an image predictive of a person's appearance resulting from following a prescribed regimen, said method comprising:

receiving a first data set associated with said person;

said first data set comprising a body shape designation;

said body shape designation being representative of where fat is located on said person;

creating a first image representative of said person in a pre-regimen condition by

modifying a generic image based on said first data set;

receiving a second data set comprising at least one goal desired from said regimen; creating a second image representative of said person in a post-regimen condition by

modifying said first image based on said second data set;

displaying said second image; and

calculating an ideal weight and an estimated body fat percentage for said person:

wherein said estimated body fat percentage is calculated substantially according to the following equation:

Body Fat Percentage = (Essential Fat + Excess Fat ) / Body Weight said Essential Fat being calculated substantially according to the following equation:

Essential Fat =  $((Age \times 0.001625) + 0.0425)$  (Ideal Weight).

55. (canceled)

56. (currently amended) The method of claim 55 A method for producing an image predictive of a person's appearance resulting from following a prescribed regimen, said method comprising:

receiving a first data set associated with said person;

said first data set comprising a body shape designation;

said body shape designation being representative of where fat is located on said person;

creating a first image representative of said person in a pre-regimen condition by

modifying a generic image based on said first data set;

receiving a second data set comprising at least one goal desired from said regimen;

creating a second image representative of said person in a post-regimen condition by

modifying said first image based on said second data set; and

displaying said second image;

wherein said creating a second image comprises calculation of an age factor; and wherein said age factor is calculated substantially according to the following equation:

Age Factor = 
$$((-0.000438)Age^2 + (0.0439)Age) - 1$$
.

57-59. (canceled)

60. (currently amended) The method of claim 59 A method for producing an image predictive of a person's appearance resulting from following a prescribed regimen, said method comprising:

receiving a first data set associated with said person;

said first data set comprising a body shape designation;

said body shape designation being representative of where fat is located on said person:

creating a first image representative of said person in a pre-regimen condition by modifying a generic image based on said first data set;

receiving a second data set comprising at least one goal desired from said regimen;

creating a second image representative of said person in a post-regimen condition by

modifying said first image based on said second data set; and

displaying said second image;

wherein said at least one goal comprises muscle gain and wherein said muscle gain is calculated based on at least one of the following factors:

a base muscle gain factor;

a supplement boost factor;

a resistance compliance factor;

an age factor;

a nutrition factor; and

a gender factor;

wherein said base muscle gain factor is selected from the group consisting of:

1/725 if said goal comprises muscle gain only;

1/1087 if said goal comprises muscle gain and fat loss;

1/1450 if said goal comprises fat loss only or health maintenance.

61. (currently amended) The method of claim 59 A method for producing an image predictive of a person's appearance resulting from following a prescribed regimen, said method comprising:

receiving a first data set associated with said person;

said first data set comprising a body shape designation;

said body shape designation being representative of where fat is located on said person;

creating a first image representative of said person in a pre-regimen condition by

modifying a generic image based on said first data set;

receiving a second data set comprising at least one goal desired from said regimen;

creating a second image representative of said person in a post-regimen condition by

modifying said first image based on said second data set; and

displaying said second image;

wherein said at least one goal comprises muscle gain and wherein said muscle gain is calculated based on at least one of the following factors:

a base muscle gain factor;

a supplement boost factor;

a resistance compliance factor;

an age factor;

a nutrition factor; and

a gender factor;

wherein a supplement boost is calculated substantially according to the following equation:

Supplement Boost = 1.0 + ( (Days of Resistance Training / 7 days)

x (Days of Supplementation / 7 days)

x Supplement Boost Factor ).

62. (currently amended) The method of claim 59 A method for producing an image predictive of a person's appearance resulting from following a prescribed regimen, said method comprising:

receiving a first data set associated with said person;

said first data set comprising a body shape designation;

said body shape designation being representative of where fat is located on said person;

creating a first image representative of said person in a pre-regimen condition by

modifying a generic image based on said first data set;

receiving a second data set comprising at least one goal desired from said regimen;

creating a second image representative of said person in a post-regimen condition by

modifying said first image based on said second data set; and

displaying said second image;

wherein said at least one goal comprises muscle gain and wherein said muscle gain is calculated based on at least one of the following factors:

a base muscle gain factor;

a supplement boost factor;

a resistance compliance factor;

an age factor;

a nutrition factor; and

a gender factor;

wherein said resistance compliance factor is calculated substantially according to one of the following:

(a) if said regimen comprises a number of days of resistance training per week which is greater than 4,

Resistance Compliance = (Days of Resistance Training / 3) + 2.56667

(b) if said regimen comprises a number of days of resistance training per week which is less than or equal to 4,

Resistance Compliance = Days of Resistance Training.

63. (currently amended) The method of claim 59 A method for producing an image predictive of a person's appearance resulting from following a prescribed regimen, said method comprising:

receiving a first data set associated with said person;

said first data set comprising a body shape designation;

said body shape designation being representative of where fat is located on said person;

modifying a generic image based on said first data set;

receiving a second data set comprising at least one goal desired from said regimen;

creating a first image representative of said person in a pre-regimen condition by

creating a second image representative of said person in a post-regimen condition by

modifying said first image based on said second data set; and

displaying said second image;

wherein said at least one goal comprises muscle gain and wherein said muscle gain is calculated based on at least one of the following factors:

a base muscle gain factor;

a supplement boost factor;

a resistance compliance factor;

an age factor;

a nutrition factor; and

a gender factor;

wherein said age factor is calculated substantially according to the following equation:

Age Factor =  $Age^2 (0.009835) + Age (-1.84086) + 84.54923$ .

64. (currently amended) The method of claim 59 A method for producing an image predictive of a person's appearance resulting from following a prescribed regimen, said method comprising:

receiving a first data set associated with said person;

said first data set comprising a body shape designation;

said body shape designation being representative of where fat is located on said person;

creating a first image representative of said person in a pre-regimen condition by

modifying a generic image based on said first data set;

receiving a second data set comprising at least one goal desired from said regimen;

creating a second image representative of said person in a post-regimen condition by

modifying said first image based on said second data set; and

displaying said second image;

wherein said at least one goal comprises muscle gain and wherein said muscle gain is calculated based on at least one of the following factors:

a base muscle gain factor;

a supplement boost factor;

a resistance compliance factor;

an age factor;

a nutrition factor; and

a gender factor;

wherein said nutrition factor is calculated substantially according to the following equation:

Nutrition Factor = Days/Week on Nutrition Plan (0.035714286) + 0.75.

65. (currently amended) The method of claim 59 A method for producing an image predictive of a person's appearance resulting from following a prescribed regimen, said method comprising:

receiving a first data set associated with said person;

said first data set comprising a body shape designation;

said body shape designation being representative of where fat is located on said person;

creating a first image representative of said person in a pre-regimen condition by

modifying a generic image based on said first data set;

receiving a second data set comprising at least one goal desired from said regimen;

creating a second image representative of said person in a post-regimen condition by

modifying said first image based on said second data set; and

displaying said second image;

wherein said at least one goal comprises muscle gain and wherein said muscle gain is calculated based on at least one of the following factors:

a base muscle gain factor;

a supplement boost factor;

a resistance compliance factor;

an age factor;

a nutrition factor; and

a gender factor;

wherein said gender factor is calculated substantially according to one of the following equations:

(a) if said person is a female,

Gender Factor<sub>female</sub> = 0.55;

(b) if said person is a male,

Gender Factor<sub>male</sub> = 1.0.

66. (currently amended) The method of claim 59 A method for producing an image predictive of a person's appearance resulting from following a prescribed regimen, said method comprising:

receiving a first data set associated with said person;

said first data set comprising a body shape designation;

said body shape designation being representative of where fat is located on said person;

creating a first image representative of said person in a pre-regimen condition by

modifying a generic image based on said first data set;

receiving a second data set comprising at least one goal desired from said regimen;

creating a second image representative of said person in a post-regimen condition by

modifying said first image based on said second data set; and

displaying said second image;

wherein said at least one goal comprises muscle gain and wherein said muscle gain is calculated based on at least one of the following factors:

a base muscle gain factor;

a supplement boost factor;

a resistance compliance factor;

an age factor;

a nutrition factor; and

a gender factor;

wherein said muscle gain is calculated substantially according to the following equation:

Muscle Gained / Week = (Resistance Compliance x Base Muscle Gain Factor)

- x Supplement Boost
- x Age Factor
- x Nutrition Factor
- x Gender Factor.

67-76. (canceled)